

**Madison Area Transportation Planning Board
Citizen Advisory Committee
Meeting Minutes**

Madison Municipal Building, 215 MLK Jr. Blvd.

March 20, 2019

Room 013

6:00 p.m.

1. Roll Call

Members Present: P. Caravello, R. Clark, D. Krause, B. Preboski, J. Rider, S. Schmitz, E. Sullivan, R. Williams

Members Absent: C. Clow, M. Jones, C. Lawler, T. Wilson

Staff Present: W. Schaefer, C. Hoesly

2. Approval of September 19, 2018 Meeting Minutes

Moved by Rider, seconded by Clark, to approve the September 19, 2018 meeting minutes.
Motion carried.

3. Staff Reports

- **Staffing Changes**

Schaefer said that Ben Lyman recently started as a new planner at the MPO. Rideshare/TDM coordinator Renee Callaway was hired as the new City of Madison Bike-Ped Coordinator. Administrative Assistance Meredith Krejny is also leaving to take a new position.

- **Intersection Safety Screening Analysis**

Schaefer noted a presentation on the recently completed Intersection Safety Screening Analysis would be covered at the next meeting.

Other staff report items were deferred until the next meeting.

**4. Presentation on A Greater Madison Vision Survey Results
(Steve Steinhoff, Capital Area Regional Planning Commission)**

Steinhoff provided a presentation covering the results of the A Greater Madison Vision Survey (AGMV) and the next steps for disseminating and utilizing the survey results. The presentation covered the survey design and purpose, as well as response rates by demographic cohorts. Steinhoff described how results were concatenated into priority-based quartiles and formatted to help make result trends apparent. Steinhoff described how comments were categorized and accounted for, and resulting trends. He then discussed key findings, including the community-preferred growth options, community-wide concerns and goals, and differences in responses for key findings by demographic cohorts.

Discussion followed. Williams asked what constitutes a "region." Steinhoff replied that is depended on the topic, but that those in more urban areas classified a region as a smaller area and people from more rural areas classified a region as a much larger area.

Approximately 600 people from outside of Dane County took the survey, although the

results presented were just from county residents. Krause encouraged that the presentation be given to the city of Fitchburg and other communities, and Steinhoff said that this was planned.

5. Presentation on Report of Joint CARPC-MPO Work Group

Schaefer briefly reviewed the potential methods identified for interagency coordination and closer integration of planning efforts of the MPO and CARPC that were identified by the joint CARPC-MPO work group. The report recommends an incremental approach, focusing on the shorter term ideas first. Schaefer stated that a merging of the two agencies or even the staffs presented many challenges. While a potential long-range strategy, the organizations were focusing on other short-term recommendations, including co-locating the staffs by the end of the year.

Krause asked if there were any lobbying being made at a state level. Schaefer responded that the MPO and CARPC were not engaged in lobbying activities. Clark asked if the organizations co-locate, will the MPO start doing transportation planning outside of the MPO boundary. Schaefer responded that the MPO already does some planning for the part of the county outside the metro area and obviously accounts for travel into/out of the county and metro area. Co-locating wouldn't increase that since most of the issues are within the metro area and the MPO's funding and planning rules to some extent limit the planning activities to the metro area where those rules apply.

6. Presentation on the MPO

Deferred until next meeting.

7. Presentation on Update to Coordinated Public Transit – Human Services Transportation Plan for Dane County

Hoesly stated that the Coordinated Public Transit – Human Services Transportation Plan is being updated. The current plan, prepared by MATPB staff with assistance from staff of Dane County Department of Human Services (DCDHS) and Metro Transit, was adopted in 2013. The Coordinated Plan is required to include: (1) assessment of available services; (2) assessment of transportation needs; (3) strategies, activities, and projects to address gaps between services and needs and to improve efficiencies in service delivery; and (4) priorities for implementation. Projects funded under the Federal Section 5310 (Enhanced Services for Elderly and Persons with Disabilities) Program must be identified as needs in the Coordinated Plan.

Hoesly reviewed the services for elderly and people with disabilities currently available in the Dane County and the currently identified gaps and needs in service availability. The draft plan will be released in the next couple of months, and a local coordination and public involvement meeting will be held to gather more input.

Clark asked who was involved, and Hoesly described the stakeholder groups that were invited and participated in the initial meeting. Sullivan asked if ARDC was involved, and Hoesly said they were on our contact list. Schmitz stated that in terms of low-income workers, she had a conversation with the president of a local hospital who acknowledged

that transportation to work could be challenging for some of their employees and a Transportation Management Association type model could be a good solution to addressing that need. Krause noted that the Wisconsin Surplus could be a good resource for organizations trying to acquire accessible vehicles. Clark noted that as a county overall coordination was working well, but at a state level Wisconsin is in the bottom quarter of states in terms of public transit-human services transportation coordination because of the fragmented nature of the system.

8. Committee Member Reports

None

9. Next Meeting Date

The next meeting will be Wednesday, June 12, 2019.

10. Adjournment

The meeting adjourned at approximately 8 p.m.

Notes were recorded by W. Schaefer and C. Hoesly.