

**Madison Area Transportation Planning Board
Citizen Advisory Committee
Meeting Minutes**

July 19, 2017 **City-County Building, 210 MLK Jr. Blvd., Room 103A** **5:00 p.m.**

1. Roll Call

Members Present: K. Canto, R. Clark, C. Lawler, J. Richard, T. Stoebig, E. Sullivan, R. Williams, D Wood

Members Absent: M. Jones, J. Rider, T. Wilson
Staff Present: W. Schaefer, P. Gritzmacher

2. Introductions

Schaefer led introductions due to four new members being in attendance.

3. Approval of January 18, 2017 Meeting Minutes

Stoebig moved, Williams seconded, to approve the January 18, 2017 meeting minutes. Motion carried.

4. Staff Reports

Schaefer reported that Madison Area Transportation Planning Board (MATPB) and the Capitol Area Regional Planning Commission (CARPC) recently set up a work group. The purpose of the group is to share knowledge and coordinate on projects of mutual interest to MATPB and CARPC in the short-term, with a potential long-term goal of reuniting the agencies. The group was conceived in March by MATPB and CARPC board members; however, the group has not yet met. He said that he expected the group to have its first meeting soon. Canto asked if a merger of MATPB and CARPC would be a financial boon for the groups. Schaefer said that it was unlikely to change either organization's financial picture, but would improve staff coordination.

Schaefer provided an update of the BRT system planning. He said that the 2013 BRT study identified system corridors and station locations for the BRT system. At this point in the process, staff is determining whether a first project should be selected from the east/west corridor, or if all corridors should go through a public participation process prior to select an initial project. He said that there were a number of reasons that the east/west corridor made sense as an initial phase of the project, such as existing ridership, per mile cost, and reconstruction timing issues with the south corridor. Additionally, the east/west corridor has ranked as the best transit corridor in numerous studies authored in the last 30 years. Clark asked if the project funding issues had been resolved. Schaefer said that they had not been resolved yet due to a lack of response from WisDOT. He said the plan is to use local match funding to the federal funding for the next phase of study until use of the state match funding is approved by WisDOT.

Schaefer then provided an update on the Household Travel Mail Survey. He said that the UW Survey Center was hired to administer a mail survey to supplement the National Household Travel Survey, including the add-on sample for the Madison area purchased by WisDOT. The reason is that the national survey, even with the add-on sample, doesn't contain enough samples to provide statistically significant information for the area for all the types of trips, travel modes, and sub-geographies. He said that the WisDOT purchased add-on sample will result in about 900 household surveys while the MPO's supplemental survey will add another 1,200 or more households.

Schaefer reported that the MPO is conducting two crash studies – one for bicycle and pedestrian crashes and another for vehicular crashes. The results of the studies will inform education and enforcement activities within the region as well as help identify problem locations and prioritize safety projects. He said that staff would likely provide a presentation on the results and analysis of the bicycle crashes at the next CAC meeting.

5. Evaluation of MATPB Public Participation Plan

Gritzmacher provided a presentation on the public participation plan evaluation. Following the presentation, Clark commented that in his experience, an effective participation process was very expensive, sometimes as much as half of the total project budget. Canto said that he was concerned that representation for underrepresented groups was the last recommendation listed in the evaluation, to which Gritzmacher responded that the list was not prioritized and that prioritization of the recommendations would be MPO board driven. Richard said that planning for public involvement activities around events with a built-in audience was a good idea. Lawler said that he didn't believe that traditional outreach methods were effective anymore and that modern approaches were needed. Most members agreed that the MPO should hold more events and work to engage minorities more. Schaefer said staff would provide the same implementation prioritization survey to the CAC that was being provided to the board. The results of the CAC survey will be provided to the board.

6. Review of Evaluation Criteria and Scoring Guidelines for Surface Transportation Block Grant (STBG) (formerly STP) – Urban Projects

Schaefer gave a presentation on the STBG-Urban program policies and project evaluation criteria and scoring guidelines. Following the presentation, Clark asked how far along a project must be in the planning process to be approved for funding. Schaefer said that there is only a general requirement that the project be fully scoped, but no requirement that design be completed to a certain level. The issue has been a topic of discussion.

7. Review of Draft Scoring of STBG – Urban Project Applications and Priority Listing of Projects for 2018-2022

Schaefer reviewed the currently approved projects and the applications for new projects. He reviewed the project applications scoring completed by staff and the preliminary draft priority listing of projects. The remaining segment of the University Avenue reconstruction project was selected for funding in 2022. Because of the high cost, that is the only project that could be funded. He indicated that the Gammon Road project might be substituted for a couple of the already approved projects because that must be done in 2020 when the federally funded ped/bike underpass of Gammon Road will be constructed.

8. Committee Member Reports

None

9. Next Meeting Date

The next meeting will be held on Wednesday September 20, 2017 at the same location.

10. Adjournment

The meeting adjourned at 6:40 p.m.

Minutes were recorded by W. Schaefer and P. Gritzmacher